

Vectair Branding

Frequently Asked Questions

1. Why has Vectair changed its branding?
 - We have updated our branding and logo to more accurately reflect both who we are as an organization today and who we aspire to be in the future. This new look allows us to better reflect our innovative nature, modernize our look, aligned with our customers aspirations, and will help propel us into our next 30 years as a leader in aircare and hygiene.
2. Where can I get an updated version of the Vectair logo?
 - Updated logos can be found here on our Brand Hub:
www.vectairsystems.co/brand-hub
3. You removed “Systems” from your logo, has your legal company name changed?
 - The legal name of our company has not changed, in North and South America we will continue to operate as Vectair Systems, Inc. and in EMEA/Asia-Pacific as Vectair Systems. Ltd. From a legal perspective, nothing is changing with our company’s formal name.
4. Are your email addresses changing?
 - No, you can continue to email members of our team in the following email format: FirstnameLastname@vectairsystems.com.
5. Will the updated branding change anything with our suppliers?
 - No, we will continue to operate with you as a supplier as we have been. Our legal business entity is not changing.